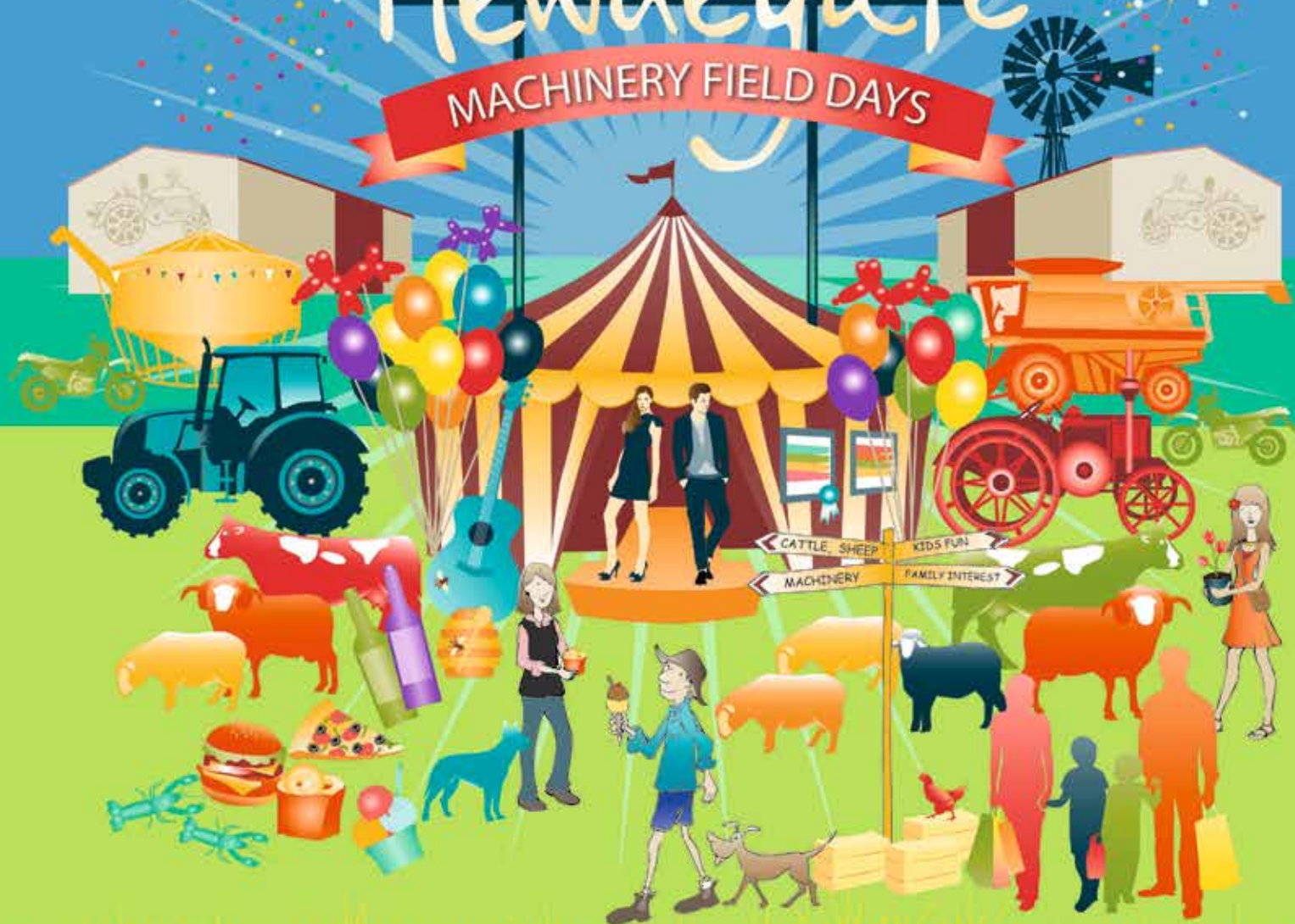


2nd & 3rd SEPTEMBER

43rd ANNUAL

Newdegate

MACHINERY FIELD DAYS



PROSPECTUS 2015

www.nfdays.com.au



PROSPECTUS 2015

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Deadlines

Bookings and payments

Tuesday, June 30

Official program advertising bookings

Friday, July 10

Exhibits to be set up on site

Tuesday, September 1

AWARDS See page 22 for entry details.

New Release Award

Friday, August 21

Best New Innovation Award

Friday, August 21

Non-commercial Inventor Award

Friday, August 28

Future Field Days dates

2016	Wednesday, September 7 and Thursday, September 8
2017	Wednesday, September 6 and Thursday, September 7
2018	Wednesday, September 5 and Thursday, September 6
2019	Wednesday, September 4 and Thursday, September 5

www.nfday.com.au

Correspondence

All correspondence should be made to the attention of Anne Bishop, Secretary.

Newdegate Machinery Field Days, PO Box 130, Newdegate WA 6355

Mobile: 0427 712 065

Email: nfday@westnet.com.au

Office phone: (08) 9871 1655 (only attended during week of the event)

Office fax: (08) 9871 1659

Sponsorship and promotions

All correspondence should be made to the attention of Kate Bishop, Sponsorship and Promotions Co-ordinator.

Mobile: 0429 652 174

Email: kate@gracelingmedia.com

Office phone: (08) 9871 1688 (only attended during week of event)

Office fax: (08) 9871 1659

Graphics

The Newdegate Machinery Field Days Committee expresses their thanks to Melissa Cugley for her hand-drawn graphics, which can be found on the cover and throughout the prospectus.

WELCOME

The 43rd annual Newdegate Machinery Field Days are just around the corner, and this year it is shaping up to be another fantastic event. With plenty to see and do, not only for the discerning farmer but for anyone who wants to experience an innovative exhibition of the latest developments in agriculture, this is the place to be.

From the first Field Days in 1972, our iconic event has grown to become one of the most renowned and recognised in the Wheatbelt. With approximately 300 exhibitors and between 9000 and 11,000 visitors annually, we are focused on providing both a unique and fulfilling experience for all who attend and exhibit, with something to interest all members of the family, no matter what age. Machinery, technology and research, animals and livestock, outdoor and camping exhibits, arts, fashion, show bags, food and wine, local produce, live entertainment, and much, much more, form the basis of the two-day event, which promotes and celebrates innovation in agriculture.

It is with much pleasure that we invite you to be part of our 2015 Newdegate Machinery Field Days – and experience this extraordinary showcase of our agricultural industry at its very best. Held on September 2 and 3, our event this year will welcome a number of new vendors and the return of some of our long-time favourite exhibitors. The Field Days are a unique commercial opportunity to present new products and develop new networks with some of the best in the agricultural arena.

The Field Days Committee would like to thank all our sponsors for their invaluable investment into our event. The event would not be possible without the support of our Sponsors, who are an integral part of what we do and we look forward to working with them again this year.

Please enjoy reading through our 2015 Prospectus, and we hope you find our new additions to the publication useful. We strive to make the application process as easy and efficient as possible for all exhibitors, and we welcome your feedback at any time.

Wishing you every success in 2015, and we look forward to celebrating our 43rd annual Newdegate Machinery Field Days with you in September.

The Newdegate Machinery Field Days Committee

Newdegate Machinery Field Days Key Contacts



Ashley McDonald

President

Ph: (08) 9871 2023

Mob: 0427 212 023



Anne Bishop

Secretary

Mob: 0427 712 065

Fax: (08) 9871 1659



Kate Bishop

Sponsorship and
Promotions

Mob: 0429 652 174



Tim Walter

Machinery Site
Co-ordinator

Mob: 0427 711 041



Russell Bishop

Oval Site
Co-ordinator

Mob: 0407 192 253



Russell Orr

Dyson Jones Wool and
Technology Pavilion
Co-ordinator

Mob: 0407 700 021



Lynne Ellard

Family Interest Display
Pavilion
Co-ordinator

Mob: 0427 711 504



CONDITIONS APPLYING TO EXHIBITORS

APPLICATIONS AND PAYMENT

1. Applications and payment must be received by the Field Days Secretary no later than June 30, 2015.
2. All relevant forms must be completed with as much information as possible about the proposed exhibit. Applicants agree to promptly comply with all requests made by the Field Days Committee for additional information.
3. Exhibitors must hold Public Liability Insurance as cover against claims made by any person on their site. Please include a copy of the Certificate of Currency with your application.
4. Cancellations prior to July 31, 2015 will receive a full refund. Cancellations received after July 31, 2015 and before August 14, 2015 will receive a refund less \$100 for services rendered. Cancellations received after August 14, 2015 will not receive a refund.
5. Each application is subject to scrutiny by the Field Days Committee prior to acceptance. All applicants agree that their applications shall be considered by the Committee. The Committee shall be entitled, without being obliged to give reasons, to grant, refuse, or apply conditions to any application.
6. Failure by exhibitors to appear at the Field Days will be considered a breach of contract, and no refund of monies paid will be made.

EXHIBITOR DISPLAY TIMES DURING EVENT

7. Field Days site gates open at 6am (to exhibitors and public). Oval and Machinery displays close at 6pm.
8. Family Interest Pavilion doors open to exhibitors 7am and the public 8am. Display sites to close at 6pm. Pavilion doors close 6.30pm.

ARRIVAL TIMES

9. Static and comparative displays must be on the site by 5pm Tuesday of event week AND MUST NOT BE REMOVED before 4pm Thursday of event week. The Field Days are not open for trading at night but food and entertainment will be available.
10. Please note that late arrival of displays (after 5pm on Tuesday, September 1, 2015) will only be allowed by prior arrangement with the Secretary. Setting up of sites is not permitted between midnight and 6am.

DEPARTURE TIMES

11. It is a requirement that all exhibits and displays remain set up until 4pm on Thursday, September 3, 2015. Failure to do so may result in future applications being denied.
12. As a matter of safety, no vehicles are to be moved on the Field Days site before 4pm, unless authorised by the Field Days Committee. Gates will be closed to vehicles until this time.

13. All Oval exhibits to be removed by 4.30pm on Friday, September 4, 2015.

14. All Family Interest Display Pavilion exhibits to be removed by 12pm on Friday, September 4, 2015.

CAMPING

15. Camping is permitted on site from August 31. See page 7.

EVENT CANCELLATION

16. If the Field Days Committee should find it necessary or expedient to cancel or postpone the Field Days, contracts shall cease to operate upon notice to that effect and the Committee shall not be liable for any compensation or refund to exhibitors.

SITE SHARING

17. Exhibitors sharing a site must fill out an application form. This is to ensure that all exhibitors are included in the official program and that the location of every exhibitor is known to assist with visitor inquiries.
18. The Field Days Committee will not be held liable for loss or damage to the exhibitor's property while on the Field Days site.

MACHINERY MOVEMENT

19. Machines must be in the correct transport position when moving about the site and must not cut up the ground.
20. The movement of vehicles (including trials of small vehicles) is not permitted between 9.30am and 4.30pm on Wednesday and Thursday of event.

SITE CARE

21. Exhibitors shall be responsible for any damage to sites, water pipes, electricity cables or any other infrastructure. Spraying of grounds is not permitted without prior consent.
22. All plots must be left in reasonable condition prior to departure. Exhibitors are expected to co-operate in an effort to keep the display area clean.
23. Rubbish bags are available from the Field Days Office should exhibitors require them. All rubbish bags should be firmly secured before vacating your site.
24. All recyclables, including cardboard, can be folded and placed in a recycle skip bin located south of the Family Interest Display Pavilion or near Machinery Site 166.
25. Applications to erect permanent fixtures must be made to the Field Days Committee in writing.
26. Exhibitors must ensure all merchandise and marquee pegs remain within their site boundary. Marquee designs are all different and exhibitors need to request information regarding pegs on hired structures.

CONDITIONS APPLYING TO EXHIBITORS

POWER

27. The Field Days Committee is under no obligation to supply power to exhibitor sites. Power connections for exhibitor sites are to be ordered and paid for on the site application form. Late orders and payment will be accepted up to August 19, 2015 without penalty, however, orders made after this date will result in an additional fee of \$60 being incurred for connection. Please order the number of outlets to suit your appliance needs to eliminate overloading.

28. Extension cords and related items are not available from the Committee.

29. If ordered and paid for, power will be available to sites from Tuesday, September 1, 2015. Supply before this date cannot be guaranteed.

30. Generators are not permitted on exhibitor sites.

31. Urns, heaters and electric cooking equipment are discouraged due to power overload problems.

EXHIBITOR PASSES

32. Exhibitors are responsible for issuing passes to all personnel attending on their sites prior to the Field Days. The Field Days Committee requires all company personnel to be in possession of their passes to gain entry to the event, otherwise entry fee will be charged. It is a requirement of the Committee that exhibitors have read and comply with all conditions applying to exhibitors.

33. Refunds will not be given to exhibitors who fail to present passes at the gate. No pass means no entry. Please ensure that all passes are issued to attending personnel prior to their arrival on site.

CAR PASSES

34. Entry to vehicles on site will not be permitted without a car pass. Car passes must be displayed in vehicles at all times.

35. Movement of vehicles is not permitted on site between 9.30am and 4pm on the Wednesday and Thursday of event.

36. One vehicle per site is permitted to park on site if used as part of an exhibit. All other vehicles are to be moved to the exhibitor car parks, the locations of which are shown on the map on pages 10 and 11.

FOOD AND ALCOHOL ON SITE

37. All food vendors must meet local government health regulations and be able to provide on demand a Certificate of Currency for Public Liability.

38. Alcohol is not to be brought onto the grounds. Alcohol is available for purchase through Field Days facilities on site.

39. Barbecues are not permitted for cooking inside exhibitor marquees over the Field Days.

SUNDOWNERS

40. Machinery section exhibitors ONLY may hold sundowners between 4pm and 6pm. An Occasional Liquor Licence MUST be obtained to hold sundowners on the Field Days event site and a copy sent to the Field Days Secretary.

41. No alcohol is to be brought onto the grounds, other than that purchased through the Newdegate Hotel. An order form can be obtained by contacting the Newdegate Hotel on (08) 9871 1506. Alternatively, contact the Field Days Secretary.

ADVERTISING

42. Public address systems are not permitted, with the exception of the official broadcasting system provided by Adasound, located next to the Field Days Office. See page 21 to book public address system advertising during the Field Days.

43. Field Days exhibitors are not permitted to hand out advertising material or erect posters anywhere other than their own site.

44. Raffle tickets are not to be sold anywhere on the Field Days site without prior consent from the Field Days Committee.

BIOSECURITY

45. No grains, hay or seeds allowed on site. These can be ordered on application through the Field Days Office. This is a biosecurity issue and in the best interests of all exhibitors.

46. Biosecurity on the Field Days site is the responsibility of all exhibitors. All exhibitors are to be aware of any contamination risks with their displays and report them immediately to the Field Days Office.

47. Please dispose of rubbish in the correct manner. See 'Site Care' on page 4 for details. Exhibitors found to be ignoring these warnings will be asked to leave the Field Days.

LIVESTOCK WAYBILLS

48. Stock owners must meet their legal responsibilities for the identification and movement of their livestock before moving them to the event and provide organisers with a copy of completed waybill.



ACCOMMODATION

There are several accommodation options for your consideration. We encourage you to book accommodation early to avoid disappointment.

NEWDEGATE

Newdegate Hotel: (08) 9871 1506
Newdegate Myriadena Motel and Caravan Park:
(08) 9871 1685

LAKE GRACE (50km west of Newdegate)

Lake Grace Hotel/Motel: (08) 9865 1219
Lake Grace Caravan Park: (08) 9865 1263
Lake Grace Roadhouse: (08) 9865 1050
Jodees Farm Stay: (08) 9865 1115
Saltbush Inn: (08) 9865 1180

HYDEN (80km north of Newdegate)

Hyden Hotel/Motel: (08) 9880 5052
Wave Rock Caravan Park and Resort: (08) 9880 5022
Wave Rock Country Cottage: (08) 9880 5547

KARLGARIN (80km north of Newdegate)

Tressies Caravan Park: (08) 9889 5043

KUKERIN (90km west of Newdegate)

Mary's Farm Cottages: 0437 341679 or 0408 646054

LAKE KING (66km east of Newdegate)

Lake King Tavern/Motel: (08) 9874 4048
Lake King Caravan Park: (08) 9874 4048

AIRPORT COURIER SERVICE

Contact the Field Days Office on (08) 9871 1655 for details regarding this service.

AIRSTRIP

Adjacent and one kilometre south of the Field Days site.

1. 2000m in length (direction: NW-SE; 310-130)
2. 800m in length (direction: NE-SW; 230-50)

Courtesy cars are available on request. Contact the Field Days Office on (08) 9871 1655.



OFFICE HOURS DURING FIELD DAYS

The Field Days Office will be open 7.30am to 5.30pm during the Field Days.

Field Days Committee members can be contacted at the Field Days Office.

Postal Address: PO Box 130, Newdegate WA 6355

Phone: (08) 9871 1655

Mobile: 0427 712 065

Fax: (08) 9871 1659

Email: nfday@westnet.com.au

Website: www.nfday.com.au

Please leave a message on the answering service if the phone is unattended.

AWARDS

All exhibitors are automatically included in the six Display Award categories, which are judged by independent judges on Wednesday, September 2. The Display Award categories are:

1. Heavy Industrial Display Award
2. Light Industrial Display Award
3. Best Family Interest Display Award
4. Best Merino Stud Display
5. Best Non-Merino Stud Display
6. Off-road, Outdoor and Camping Display Award

For information on the Display Awards, contact co-ordinator Andrew Stewart on 0427 712 042. For information regarding Nominated Awards, see the application form on page 22.

Art Competition and Exhibition

A total of \$4500 in prize money will be awarded across several categories. For entry forms and information regarding competition, please go to website (under forms) or contact Melissa Cugley on (08) 9871 9080.

The Art Award categories are the Lake Grace Shire Acquisition Award, the Oil or Acrylic Award, the Watercolour Award, the Pastel Award, the Small Painting Award, the Drawing Award and Three Dimensional Award. There is also a Packers Award, as well as Photography Awards for landscapes, animals or objects, people and under-18 photographers.

Student Art Competition prize money to be awarded to 13 sections covering age groups from four years and under to students in Year 12. Prize money totalling \$300. There will also be a \$200 prize awarded to secondary school students.

Student Art Competition details and entry forms are available from Amanda Shalders on (08) 9871 6061 or Natalie Dunkeld on (08) 9871 2002.

INFORMATION

CATERING

Catering during the Field Days will be undertaken by the Field Days Catering Committee and outside vendors.

Breakfast will be available from the Pavilion Kitchen on Wednesday and Thursday morning, and evening meals on Tuesday and Wednesday night.

Lunch will be available to exhibitors, at a reasonable cost, in the Pavilion Kitchen on the Monday and Tuesday prior to the Field Days. Lunches can be ordered for delivery to FID Pavilion sites (see application form on page 16).

Refreshments will be available around the main grounds during the two-day event.

Local organisations work together to provide this important service and we look forward to your continued patronage.

EXHIBITOR APPLICATION FORMS

To secure your place as an exhibitor, please fill out the Exhibitor Application form on page 14 as well as the relevant form for your site type, from pages 15 to 19, and pages 20 to 23 if applicable.

Payment and application forms must be received by the Field Days Secretary by no later than June 30 to confirm your booking.

EXHIBITOR CAMPING

Exhibitor camping on the Field Days site is available from Monday of event week only. There is no charge.

For camping facilities prior to Monday, August 31, please contact Newdegate Myriadena Motel and Caravan Park on (08) 9871 1685.

Campers may bring quiet generators with extension cords. Please ensure they are placed a good distance from other campers and are turned off between 9.30pm and 6.30am.

Ablution facilities are located in the Machinery area and the Family Interest Display Pavilion, as shown on the map on pages 10 and 11.

FID Pavilion and Oval exhibitors camping

When you arrive, please park vehicles on the southern side of the FID Pavilion and contact the Field Days Office or your site manager for camping location directions.

Machinery exhibitors camping

Machinery exhibitors may camp, if there is space, within the boundaries of their site. A camping area is located at the northern end of the Machinery area.

Power in the camping area is only supplied on a first-in basis, because there are only a limited number of power points available.

Ablution facilities are situated in the Machinery area and in the FID Pavilion.



DID YOU KNOW?

Exhibitor Meeting

An exhibitor meeting is held 7pm on Tuesday, September 1 in the Family Interest Display Pavilion to give both new and regular exhibitors an opportunity to meet Field Days Committee members for feedback regarding your application and exhibiting experience.

Exhibitor Breakfasts

Cooked and continental breakfasts are available from 6am to 8am on Wednesday and Thursday in the Pavilion Kitchen.

Exhibitor Lunches

Lunches are available from the Pavilion Kitchen from Monday to Friday (prices on site) and the Field Day Office Kitchen on Wednesday and Thursday (prices on site). Lunches can be ordered for delivery to FID Pavilion sites (see application form).

Exhibitor Evening Meals

Evening meals will be available from the Pavilion Kitchen on Tuesday and Wednesday.

Be Heard at Newdegate

For \$75 a day, you can have your products or services announced over the public address system on each day of the event. Your announcement will also be broadcast on Midalia Steel 93.1FM during the event. See page 21 for details or contact the Field Days Secretary.

FAX SERVICE AND PHOTOCOPYING

A fax service is available from the Field Days Office for 60 cents a page. Incoming faxes are 15 cents a page.

Photocopying is available from the Field Days Office for 30 cents a copy. Printing of emails received at the Field Days Office for \$1 a page.

FORKLIFT/TELEHANDLER

A forklift and telehandler service will be available Monday and Tuesday prior to the Field Days, as well as after the Field Days from 5pm Thursday and all day Friday. Donations greatly appreciated. Please advise the Field Days Secretary if this service is required. No lifts will occur prior to sunrise or after sundown.

All jobs for forklifts/telehandlers are to be co-ordinated through the Field Days Office. If you wish to make a booking, contact the Office prior to the event.

GRAIN HANDLING EQUIPMENT

Exhibitors must ensure all seeding, grain harvesting and tractor equipment has been cleaned before entering the Field Days site to avoid transfer of foreign seed.

LOADING RAMP

Note the position of the loading ramp on the map on pages 10 and 11. This entrance provides easy access to Machinery sites, thus avoiding heavy vehicles moving around the Oval and surrounds.

MEDICAL FACILITIES

A doctor is based in Lake Grace and attends Newdegate on Wednesdays only. The closest chemists are in Lake Grace, Narrogin, Albany or Esperance. An ambulance or first aid is available in the Family Interest Display Pavilion.

OFFICIAL PROGRAM ADVERTISING

An official program will be prepared and advertising space in this program may be reserved by completing the form on page 23 or contacting Countryman's advertising team on (08) 9482 3606.

PHOTOGRAPHS

The Field Days Committee wishes to advise that by entering the Field Days site you may be photographed by a member of the Committee or contracted photographer for publicity or promotional purposes. The Field Days Committee retains all property in all images it produces.

PUBLIC ADDRESS ADVERTISING

Advertising on the public address system is available on both days of the Field Days. For \$75 per day, advertisers are guaranteed at least four public address system presentations a day.

To book advertising space, please see the Public Address Advertising application form on page 21 and indicate your interest on your site booking form.

PUBLIC SERVICES

Ambulance and First Aid

Located in the Family Interest Display Pavilion.

Lost Children Facilities

Adasound Caravan next to the Field Days Office. See map on pages 10 and 11 for location.

Police

Around Field Days site or contact the Field Days Office on (08) 9871 1655.

Fire Brigade

Contact the Field Days Office on (08) 9871 1655.

Telephones

Next G, Telstra Digital Mobile phone services are available all year. Carriers such as Vodaphone, Optus and Dodo are not available.

SHEEP PANELS

To hire sheep panels, contact Keith Hams on 0427 720 061.

SIGNAGE ON ROADS

Signs must not be placed along the entrance to the Field Days site or on main roads in the district unless prior approval has been given from Main Roads WA.

WASH DOWN AREA

A designated area for washing down machines is located next to the loading ramp. See map on pages 10 and 11 for location of wash down facilities.

Sponsorship

We extend an invitation...
for sponsorship enquiries for the 2015
Newdegate Machinery Field Days
Packages available - please contact us to
find one that suits your business.

Anne (Secretary) 0427 712065
Kate (Sponsorship & Promotions) 0429 652174



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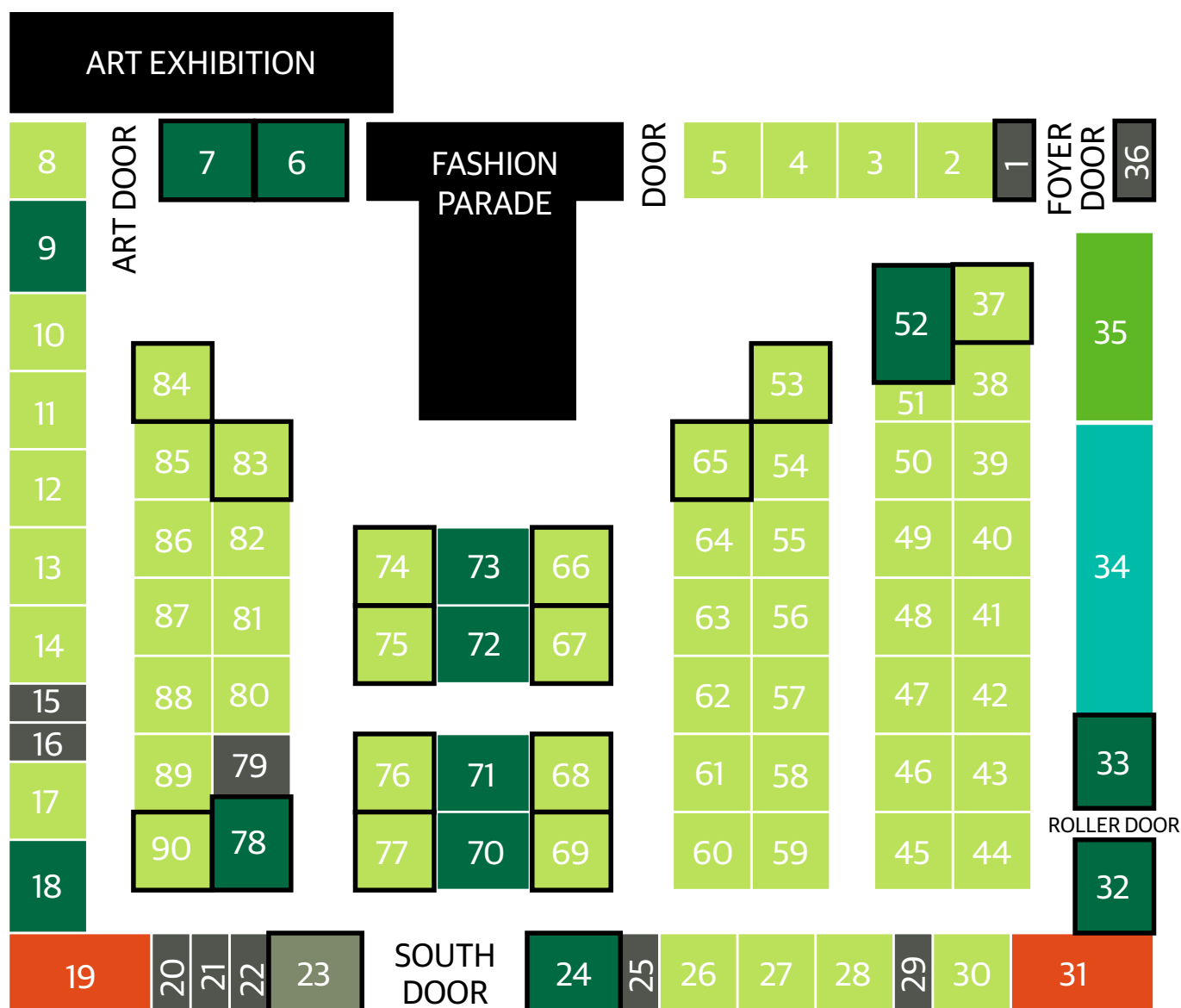
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For more information, phone Lee and Jodie on 98421 335

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FAMILY INTEREST DISPLAY PAVILION MAP



-  2m x 3m bay
-  3m x 3m bay
-  4m x 3m bay
-  6m x 3m bay
-  8m x 3m bay
-  9m x 3m bay
-  Premium site (additional \$66)





PARKING



EXHIBITORS
ENTRANCE

TURNSTILE

COOPERS
MAVERICK
RAM SHED

22 23 24 28 29 30

53 52 51 50 49 48 47 46 45



83 84 85 86 87 88 89 90 91



114 113 112 111 110 109 108 107 106

134 135 136 137 138 139 140 141 142

165 164 163 162 161 160 159 158 157

Sixth Avenue

31 32 33 34 35 36 37

First Avenue

44 43 42 41 40 39 38

Second Avenue

92 93 94 95 96 97 98

Third Avenue

105 104 103 102 101 100 99

Seventh Avenue

143 144 145 146 147 148 149

Eighth Avenue

156 155 154 153 152 151 150

WASH
DOWN
BAY

CAMPING



MAIN MAP LEGEND

ENTRANCE

TURNSTILE

EWE HOGGET
YARDS

DYSON JONES
PAVILION

COOPERS MAVERICK
RAM SHED

CATTLE
YARDS

OFFICE

SITE DIVISION

A B Site managers reserve
the right to alter map
layout at any time,
to suit best interests
of all exhibitors.

PA PUBLIC ADDRESS SYSTEM

FOOD B BAR

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info@cockburnpartyhire.com



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MARQUEES Δ FURNITURE Δ AUDIO VISUAL Δ PREMIUM FINISHES Δ FLOORING Δ FENCING Δ FLAGPOLES & CUSTOM SIGNAGE

HOW TO SECURE YOUR PLACE AS AN EXHIBITOR

- 1 Please read:**
EXHIBITOR CONDITIONS – which apply to all exhibitors and their representatives – on pages 4 and 5, as well as **EXHIBITOR INFORMATION** on pages 6 to 8.
- 2** Complete application forms relevant to your display (call the Field Days Secretary if unsure).
FILL OUT exhibitor application **A** on page 14 and relevant application **B** on pages 15 to 18, plus the additional selections required (see box, right).
RAM SHED EXHIBITORS fill out exhibitor application **A** on page 14 and **B** on page 19, plus additional selections required (see box, right).
- 3** Send a copy of your **PUBLIC LIABILITY CERTIFICATE OF CURRENCY** with your application.
- 4 Remember:**
Display sites are to remain in place and manned **UNTIL AFTER 4PM ON THURSDAY** of event.
Please be sure your display manager and representatives are aware of this.

ADDITIONAL SELECTIONS

- C Website Promotion**
Fill out form on page 20.
- D Public Address System Advertising**
Fill out form on page 21.
- E Nominated Awards**
Fill out form on page 22.
- F Official Program Advertising**
Fill out form on page 23.

WHERE TO EXHIBIT? *See map on pages 10 and 11*

MACHINERY SITES Example business types: agricultural machinery and information, grain storage, water storage, water pumps, grain marketing, boomsprays, engineering, sheep cattle, banks, fertiliser companies, fabricators, land care services and inventions.

FAMILY INTEREST DISPLAY PAVILION Example business types: show bags, clothing, education, market stalls, furnishings, wine and arts and crafts.

OVAL Example business types: camping, caravans, children's entertainment, outdoor furniture, sports equipment, motorbikes and vehicles.

DYSON JONES WOOL AND TECHNOLOGY PAVILION Example business types: agricultural technology, butcher demonstrations and wool displays.

RAM SHED EXHIBITORS Example business types: stud sheep breeder displays.

Sponsorship

We extend an invitation...
for sponsorship enquiries for the 2015
Newdegate Machinery Field Days
Packages available - please contact us to
find one that suits your business.

Anne (Secretary) 0427 712065
Kate (Sponsorship & Promotions) 0429 652174





EXHIBITOR APPLICATION APPLICATION FORM AND TAX INVOICE

RETURN EXHIBITOR APPLICATION WITH PAYMENT AND RELEVANT ACCOMPANYING FORMS BEFORE JUNE 30, 2015

Please fill out the below exhibitor application form as well as the relevant site application form, which can be found on pages 15 to 19. Please retain a copy of this invoice for your taxation records.

SEND TO: The Secretary, Newdegate Machinery Field Days, PO Box 130, Newdegate WA 6355

EMAIL: nfdays@westnet.com.au

FAX: (08) 9871 1659

ABN: 46 951 871 791

COMPANY DETAILS

Business trading name: ABN:

Postal address:

State: Post Code:

Main contact person:

Phone: Mobile:

Email: Website:

DISPLAY DESCRIPTION AND BUSINESS' PHYSICAL ADDRESS For inclusion in official program (up to 35 words and can be typed). Application and payment must be received by June 30, 2015 to be included.

SITE SHARING DETAILS *If applicable*

Business trading name:

Main contact person:

Phone: Email:

SHARER DISPLAY DESCRIPTION AND BUSINESS' PHYSICAL ADDRESS For inclusion in official program (up to 35 words and can be typed). Application must be received by June 30, 2015 to be included.

AGREEMENT

As an authorised exhibitor representative, I have read and agree to comply with the Conditions Applying to Exhibitors, as stated in this Prospectus on pages 4 and 5. I understand that displays **MUST** remain in place **until after 4pm Thursday** and exits will be closed to exhibitor traffic. Please tick the below options and sign.

- ☐ I have notified the representatives manning the display(s) of the above.
- ☐ I have enclosed a copy of Public Liability Certificate of Currency.
- ☐ I have enclosed the relevant site application form, citing method of payment.

SIGNED: **NAME:** **DATE:**

NOTE: All prices are inclusive of GST.

Please keep a copy of your application prior to forwarding the original to the Field Days Secretary. Information relating to the various Field Days sites can be found on the relevant application form. For more information, contact the site manager of most relevance to your application. Their contact details can be found on page 3.

MACHINERY SITES APPLICATION FORM AND TAX INVOICE

B



RETURN APPLICATION WITH PAYMENT BEFORE JUNE 30, 2015

Please retain a copy of this invoice for your taxation records.

SEND TO: The Secretary, Newdegate Machinery Field Days, PO Box 130, Newdegate WA 6355

EMAIL: nfd@westnet.com.au

FAX: (08) 9871 1659

ABN: 46 951 871 791

PIC: WDSG0062

BUSINESS NAME:

All exhibitors and their representatives at the Field Days must be aware of the Conditions Applying to Exhibitors, listed on pages 4 and 5. For information relating to machinery site bookings, contact site manager Tim Walter on 0427 711 041.

ITEM	Individual price	Quantity required	Total price
Quarter block (10m x 10m) Includes two exhibitor passes.	\$352		\$
Half block (10m x 20m) Includes three exhibitor passes.	\$484		\$
Full block (20m x 20m) Includes four exhibitor passes.	\$703		\$
Do you have a preferred site? Please list:			
Additional exhibitor passes	\$15		\$
Tables			
1.8m trestle	\$22		\$
2.4m trestle	\$22		\$
1m round	\$22		\$
Chairs	\$5.50		\$
Power (price is per connection)	\$140		\$
Partitions	\$110		\$
Sheep	\$6		\$
Bales of hay	\$8		\$
No outside hay permitted on site.			
How much water do you require?			
How much grain do you require?			
Remember: livestock waybills onsite ready for collection.			
Website Package	\$15		\$
Please fill out accompanying form on page 20.			
PA Advertising	\$75 a day or \$150 for two days		\$
Please fill out accompanying form on page 21.			

PLEASE NOTE

Gates open at 6am.

Additional exhibitor passes can be purchased for \$15 each per day.

Power is available to corner of site only. Exhibitors must supply all other internal cables. Please refrain from using kettles, urns and heaters because of power overload.

Tables, chairs and partitions can be ordered from the Committee. Partitions (2100mm high x 1200mm wide) are double sided, velcro compatible and can be linked together to form a wall.

Vehicles are to be unloaded quickly and then immediately moved to exhibitor parking. Car passes are available from the Field Days Secretary if the vehicle is necessary for display.

Please refrain from moving vehicles between 9.30am and 4pm on Wednesday and Thursday.

Site managers reserve the right to alter site layout according to the best interests of all exhibitors.

Exhibitor Camping

Please see page 7.

Livestock Waybills

Sheep and cattle owners must complete a waybill for their stock. Newdegate Machinery Field Days **PIC WDSG0062**

Sundowners

Sundowners are to be finished by 6pm. A copy of your Occasional Liquor Licence is required by the Field Days Secretary for Committee records. Liquor is to be purchased through the Newdegate Hotel on (08) 9871 1506 or fax (08) 9871 1691 for prices. The earlier the order, the better the price.

Do you intend to hold a sundowner?

Y / N

Exhibitors must abide by Sundowner Terms and Conditions (see note, right).

TOTAL COST:

\$

NOTE: All prices are inclusive of GST.

DIRECT DEBIT PAYMENT

ACCOUNT NAME: Newdegate Machinery Field Days Inc

BSB: 036 156 **ACCOUNT NUMBER:** 690049

BANKING INSTITUTION: Westpac Banking Corporation, Lake Grace

REFERENCE: State your BUSINESS TRADING NAME as given on this application form.

PAYMENT OPTIONS

Please tick:

☐ **CHEQUE ENCLOSED**

☐ **ONLINE PAYMENT**

Date paid:



FAMILY INTEREST DISPLAY PAVILION SITES

APPLICATION FORM AND TAX INVOICE

RETURN APPLICATION WITH PAYMENT BEFORE JUNE 30, 2015

Please retain a copy of this invoice for your taxation records.

SEND TO: The Secretary, Newdegate Machinery Field Days, PO Box 130, Newdegate WA 6355

EMAIL: nfday@westnet.com.au

FAX: (08) 9871 1659

ABN: 46 951 871 791

BUSINESS NAME:

All exhibitors and their representatives at the Field Days must be aware of the Conditions Applying to Exhibitors, listed on pages 4 and 5. For information relating to FID site bookings, contact site manager Lynne Ellard at lynneellard@hotmail.com.

ITEM (Maximum of two (2) bays depending on availability)	Individual price	Quantity required	Total price
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2m x 3m bay	\$242		\$
3m x 3m bay	\$363		\$
4m x 3m bay	\$472		\$
6m x 3m corner bay (two only)	\$435		\$
8m x 3m bay (one only)	\$1116		\$
9m x 3m bay (one only)	\$1258		\$

Do you have a preferred bay? Please list:

Premium site fee	\$66		\$
------------------	------	--	----

Applies to sites 1, 5, 6, 7, 23, 24, 32, 33, 36, 37, 44, 45, 52, 53, 59, 60, 65, 66, 67, 68, 69, 74, 75, 76, 77, 78, 83, 84 and 90.

Liquor licence (wineries only)	\$22		\$
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To be included on Committee Licence for tasting and bottle sales.

Additional exhibitor passes	\$15		\$
-----------------------------	------	--	----

Tables

1.8m trestle	\$22		\$
2.4m trestle	\$22		\$
1m round	\$22		\$

Chairs	\$5.50		\$
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Power (price is per connection)	\$100		\$
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Partitions	\$110		\$
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Website Package	\$15		\$
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Please fill out accompanying form on page 20.

PA Advertising	\$75 a day or \$150 for two days		\$
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Please fill out accompanying form on page 21.

Catering

Would you like lunch delivered to your site? Y / N

If yes, you will be forwarded further information and an order form.

TOTAL COST: \$

NOTE: All prices are inclusive of GST.

PLEASE NOTE

Main gates open at 6am.

FID Pavilion doors open for display set up on Monday 2pm to 6pm and Tuesday 8am to 8pm.

FID Pavilion doors open 6am to 6.30pm on Wednesday and 7am to 6.30pm on Thursday.

FID Pavilion open to public from 8am Wednesday and Thursday.

Two complimentary exhibitor passes included per bay. Additional exhibitor passes can be purchased for \$15 each per day.

Power is available to corner of site only. Exhibitors must supply all other internal cables. Please refrain from using kettles, urns and heaters because of power overload.

Tables, chairs and partitions can be ordered from the Committee. Partitions (2100mm high x 1200mm wide) are double sided, velcro compatible and can be linked together to form a wall.

Birds, animals and burning candles are not permitted.

Vehicles are to be unloaded quickly and then immediately moved to exhibitor parking behind FID Pavilion. Exhibitors must be aware of parking restrictions and take care not to block entry points.

Please refrain from moving vehicles between 9.30am and 4pm on Wednesday and Thursday.

Camping area for FID Pavilion exhibitors is on the south side of Pavilion. No power is available for these camping sites, however, quiet generators may be used if they are placed as far away from other campers as possible. Generators are not to be used between 9.30pm and 6.30am.

Site managers reserve the right to alter site layout according to the best interests of all exhibitors.

Sundowners are not permitted in the FID Pavilion.

DIRECT DEBIT PAYMENT

ACCOUNT NAME: Newdegate Machinery Field Days Inc

BSB: 036 156 **ACCOUNT NUMBER:** 690049

BANKING INSTITUTION: Westpac Banking Corporation, Lake Grace

REFERENCE: State your BUSINESS TRADING NAME as given on this application form.

PAYMENT OPTIONS

Please tick:

☐ **CHEQUE ENCLOSED**

☐ **ONLINE PAYMENT**

Date paid:

SCISSOR **OV**AL SITES APPLICATION FORM AND TAX INVOICE

B



RETURN APPLICATION WITH PAYMENT BEFORE JUNE 30, 2015

Please retain a copy of this invoice for your taxation records.

SEND TO: The Secretary, Newdegate Machinery Field Days, PO Box 130, Newdegate WA 6355

EMAIL: nfdays@westnet.com.au

FAX: (08) 9871 1659

ABN: 46 951 871 791

BUSINESS NAME:

All exhibitors and their representatives at the Field Days must be aware of the Conditions Applying to Exhibitors, listed on pages 4 and 5. For information relating to Oval site bookings, contact site manager Russell Bishop on 0407 192 253.

ITEM	Individual price	Quantity required	Total price
5m x 10m site	\$242		\$
Includes one exhibitor pass.			
10m x 10m site	\$340		\$
Includes two exhibitor passes.			
10m x 20m site	\$435		\$
Includes three exhibitor passes.			
Additional exhibitor passes	\$15		\$
Tables			
1.8m trestle	\$22		\$
2.4m trestle	\$22		\$
1m round	\$22		\$
Chairs	\$5.50		\$
Power (price is per connection)	\$140		\$
Partitions	\$110		\$
Website Package	\$15		\$
Please fill out accompanying form on page 20.			
PA Advertising	\$75 a day or \$150 for two days		\$
Please fill out accompanying form on page 21.			
TOTAL COST:			\$

NOTE: All prices are inclusive of GST.

DIRECT DEBIT PAYMENT

ACCOUNT NAME: Newdegate Machinery Field Days Inc

BSB: 036 156 **ACCOUNT NUMBER:** 690049

BANKING INSTITUTION: Westpac Banking Corporation, Lake Grace

REFERENCE: State your BUSINESS TRADING NAME as given on this application form.

PAYMENT OPTIONS

Please tick:

☐ **CHEQUE ENCLOSED**

☐ **ONLINE PAYMENT**

Date paid:

PLEASE NOTE

Gates open at 6am.

Additional exhibitor passes can be purchased for \$15 each per day.

Oval sites are available to exhibitors from the Monday prior to the event.

Freestanding marquees to be used. No pegs are to be driven into the Oval without site manager supervision.

Hay, grain or livestock are not permitted on the Oval.

Power to site is not guaranteed before the event.

Power is available to corner of site only. Exhibitors must supply all other internal cables. Please refrain from using kettles, urns and heaters because of power overload.

Tables, chairs and partitions can be ordered from the Committee. Partitions (2100mm high x 1200mm wide) are double sided, velcro compatible and can be linked together to form a wall.

Vehicles are to be unloaded quickly and then immediately moved to exhibitor parking. Car passes are available from the Field Days Secretary if the vehicle is necessary for display.

Please refrain from moving vehicles between 9.30am and 4pm on Wednesday and Thursday.

Camping within the boundaries of your site is permitted. An alternative camping area for oval exhibitors is on the south side of Family Interest Display Pavilion. No power is available for these camping sites, however, quiet generators may be used if they are placed as far away from other campers as possible. Generators are not to be used between 9.30pm and 6.30am.

Site managers reserve the right to alter site layout according to the best interests of all exhibitors.

Sundowners are not permitted on the Oval.

All oval exhibits to be removed by 4.30pm Friday.



DYSON JONES WOOL AND TECHNOLOGY PAVILION

APPLICATION FORM AND TAX INVOICE

RETURN APPLICATION WITH PAYMENT BEFORE JUNE 30, 2015

Please retain a copy of this invoice for your taxation records.

SEND TO: The Secretary, Newdegate Machinery Field Days, PO Box 130, Newdegate WA 6355

EMAIL: nfday@westnet.com.au

FAX: (08) 9871 1659

ABN: 46 951 871 791

BUSINESS NAME:

All exhibitors and their representatives at the Field Days must be aware of the Conditions Applying to Exhibitors, listed on pages 4 and 5. For information relating to Dyson Jones Pavilion site bookings, contact site manager Russell Orr on 0407 700 021.

ITEM	Individual price	Quantity required	Total price
2m x 3m bay	\$242		\$
Includes two exhibitor passes.			
3m x 3m bay	\$363		\$
Includes two exhibitor passes.			
4m x 3m bay	\$472		\$
Includes two exhibitor passes.			
Additional exhibitor passes	\$15		\$
Tables			
1.8m trestle	\$22		\$
2.4m trestle	\$22		\$
1m round	\$22		\$
Chairs	\$5.50		\$
Power (price is per connection)	\$100		\$
Partitions	\$110		\$
Website Package	\$15		\$
Please fill out accompanying form on page 20.			
PA Advertising	\$75 a day or \$150 for two days		\$
Please fill out accompanying form on page 21.			
TOTAL COST:			\$

NOTE: All prices are inclusive of GST.

PLEASE NOTE

Gates open at 6am.

Two complimentary exhibitor passes are included per bay.

Additional exhibitor passes can be purchased for \$15 each per day.

Power is available to corner of site only. Exhibitors must supply all other internal cables. Please refrain from using kettles, urns and heaters because of power overload.

Tables, chairs and partitions can be ordered from the Committee. Partitions (2100mm high x 1200mm wide) are double sided, velcro compatible and can be linked together to form a wall.

Vehicles are to be unloaded quickly and then immediately moved to exhibitor parking.

Please refrain from moving vehicles between 9.30am and 4pm on Wednesday and Thursday.

Camping area for Dyson Jones Wool and Technology Pavilion exhibitors is on the northern end of the Machinery display area.

Limited power outlets are available for these camping sites, however, quiet generators may be used if they are placed as far away from other campers as possible.

Generators are not to be used between 9.30pm and 6.30am.

Site managers reserve the right to alter site layout according to the best interests of all exhibitors.

Sundowners are not permitted in this Pavilion.

DIRECT DEBIT PAYMENT

ACCOUNT NAME: Newdegate Machinery Field Days Inc

BSB: 036 156 **ACCOUNT NUMBER:** 690049

BANKING INSTITUTION: Westpac Banking Corporation, Lake Grace

REFERENCE: State your BUSINESS TRADING NAME as given on this application form.

PAYMENT OPTIONS

Please tick:

☐ **CHEQUE ENCLOSED**

☐ **ONLINE PAYMENT**

Date paid:

COOPERS MAVERICK RAM SHED SITES

APPLICATION FORM AND TAX INVOICE

B



RETURN EXHIBITOR APPLICATION WITH PAYMENT AND RELEVANT ACCOMPANYING FORMS BEFORE JUNE 30, 2015

Please fill out the below exhibitor application form. Please retain a copy of this invoice for your taxation records.

SEND TO: The Secretary, Newdegate Machinery Field Days, PO Box 130, Newdegate WA 6355

EMAIL: nfdays@westnet.com.au

FAX: (08) 9871 1659

ABN: 46 951 871 791

COOPERS MAVERICK RAM SHED SITE BOOKINGS

All exhibitors and their representatives attending the Field Days must be aware of the Conditions Applying to Exhibitors, listed on pages 4 and 5, and the information on pages 6 to 8. For information relating to Coopers Maverick Ram Shed site bookings, contact the Field Days Secretary, Anne Bishop, on 0427 712 065.

EXHIBITOR DETAILS

Stud name:
Business trading name: ABN:
Address:
State: Post Code:
Postal address:
State: Post Code:
Main contact person:
Phone: Mobile:
Email: Website:

PIC: WDSG0062

ITEM	Individual price	Quantity required	Total price
Site fee Includes three exhibitor passes.	\$880	\$
Additional exhibitor passes	\$15	\$
Tables			
1.8m trestle	\$22	\$
2.4m trestle	\$22	\$
1m round	\$22	\$
Chairs	\$5.50	\$
Bales of hay No outside hay permitted on site.	\$8	\$
Website Package Please fill out accompanying form on page 20.	\$15	\$
TOTAL COST:			\$

REMINDER:

Please remember to forward a copy of your **Public Liability Insurance Certificate** with your application.
Livestock waybills are to be on site ready for collection.

Newdegate Machinery Field Days Property Identification Code listed above in red.

NOTE: All prices are inclusive of GST.

DIRECT DEBIT PAYMENT

ACCOUNT NAME: Newdegate Machinery Field Days Inc

BSB: 036 156 **ACCOUNT NUMBER:** 690049

BANKING INSTITUTION: Westpac Banking Corporation, Lake Grace

REFERENCE: State your BUSINESS TRADING NAME as given on this application form.

PAYMENT OPTIONS

Please tick:

☐ **CHEQUE ENCLOSED**

☐ **ONLINE PAYMENT**

Date paid:



www.nfday.com.au

We provide a ready portal for them to directly contact you or visit your website.

Exhibitors selecting to promote their company online for \$15 need to provide information below and return the form with their Exhibitor Application to the Field Days Secretary.

Website:

PUBLIC ADDRESS SYSTEM ADVERTISING BOOKING FORM

D



YOUR PUBLIC ADDRESS ADVERTISING WILL ALSO BE BROADCAST ON MIDALIA STEEL 93.1FM

Advertising highlights your products and services directly to the visitors at the Newdegate Machinery Field Days. It reminds visitors that you are there wanting to be of service. On location FM and Public Address System advertising is the most cost-effective form of advertising available.

Midalia Steel 98.1FM and Public Address System advertising is available to you for just \$75 a day and guarantees at least four presentations per day.

Please complete this form and clearly type in your copy in the centre section, preferably double spaced. A tax invoice and receipt will be sent to the postal address provided below once money has been received.

SEND TO: The Secretary, Newdegate Machinery Field Days, PO Box 130, Newdegate WA 6355

MOBILE: 0427 712 065

PHONE: (08) 9871 1655 (only attended during event)

FAX: (08) 9871 1659

EMAIL: nfdays@westnet.com.au

ABN: 46 951 871 791

EXHIBITOR DETAILS

Business trading name: ABN:

Address:

State: Post Code:

Main contact person:

Phone: Mobile:

Email: Website:

PAYMENT INCLUDED ON SITE BOOKING APPLICATION FORM: \$..... (\$75 a day or \$150 for two days)

Payment is for (please circle) one day / two days of advertising.

If for one day, which day? (please circle) Wednesday / Thursday

I wish to use (please circle) one set / multiple sets of advertising copy to promote my business.

PA ANNOUNCEMENT Please write below your 30 second PA announcement.

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HINTS ON ADVERTISING

Start with an innovative headline or opening sentence, featuring the word 'you' and without silly or 'sic' humour.

Highlight the features and benefits of your product that will interest the buyer.

Finish the piece by saying the name of your product, your company name (as it appears at the Field Days) and your site number (if unsure, leave blank for Field Days Secretary to complete).

If you would like further assistance, contact Adasound on (08) 9275 1266 or fax (08) 9276 5542.



FIELD DAYS AWARDS CATEGORIES

INFORMATION AND ENTRY FORM

Automatic Inclusion in Display Awards

All exhibitors are automatically included in the six Display Award categories, which are judged by independent judges on Wednesday, September 2.

The Display Award categories are:

1. Heavy Industrial Display Award
2. Light Industrial Display Award
3. Best Family Interest Display Award
4. Best Merino Stud Display
5. Best Non-Merino Stud Display
6. Off-road, Outdoor and Camping Display Award

For information regarding the Display Awards, contact co-ordinator Andrew Stewart on 0427 712 042.

Art Competition and Exhibition

Prize money totalling \$4500 awarded across several categories.

Art Award categories: Lake Grace Shire Acquisition Award; oil or acrylic; watercolour; pastel; small painting; drawing; three dimensional; and Packers Award.

Photography Award categories: Landscapes; animals or objects; people; and under-18 photographers.

For entry forms and competition details, see website or contact Melissa Cugley on (08) 9871 9080.

Student Art Competition: Total of \$300 in prize money awarded to 13 sections (Four years and under to Year 12). \$200 prize awarded to secondary school students.

Details and entry forms available from Amanda Shalders (08) 9871 6061 or Natalie Dunkeld (08) 9871 2002.

Nominated Awards

To be considered for the following awards, exhibitors must fill out the below form and **return by the specified date to the Field Days Secretary, PO Box 130, Newdegate WA or email to nfdays@westnet.com.au.**

NEW RELEASE AWARD

The entry must have been released onto the commercial market since the previous Newdegate Machinery Field Days. Entries close Friday, August 21.

Business name: Phone:

Site number: (If unsure of site, leave blank for Field Days Secretary to complete)

DESCRIPTION OF NEW RELEASE:

.....

.....

NEW INNOVATION AWARD

Recognises the technological changes to existing machinery that has revolutionised its use. This award is also open to new individual innovations. Entries close Friday, August 21.

Business name: Phone:

Site number: (If unsure of site, leave blank for Field Days Secretary to complete)

DESCRIPTION OF NEW INNOVATION:

.....

.....

FARM INVENTOR AWARD

Any invention or modification to existing machinery. Entries close Wednesday, September 2 at 9am.

Business name: Phone:

Site number: (If unsure of site, leave blank for Field Days Secretary to complete)

DESCRIPTION OF INVENTION:

.....

.....

Awards judged by independent judges and their decision is final. Dispute by entrants will not be considered by the Field Days Committee.

OFFICIAL PROGRAM ADVERTISING BOOKING FORM

F



The official program of the Newdegate Machinery Field Days will be inserted into the August 27 edition of Countryman and handed out to Field Days visitors at the gate.

To feature in the program, complete this form, selecting the preferred advertising options, and return by email, fax (08) 9482 3324 or mail to Countryman, GPO Box D162, Perth 6840. Alternatively, speak to a Countryman advertising representative listed below.

CONTACT DETAILS

Company name:
Contact person:
Address:
.....
State: Post Code:
Phone: Fax:
Mobile:
Email:
Authorised by:
Date:

ADVERTISING RATES

Please circle which advertising option you would like:

Size height x width	Mono	Full Colour
Quarter Page 12.3cm x 8.8cm	\$423.28	\$624.24
Half Page Horizontal 12.3cm x 18cm	\$798.67	\$999.59
Half Page Vertical 25cm x 8.8cm	\$798.67	\$999.59
Full Page 25cm x 18cm	\$1417.79	\$1626.90
Full Page GLOSS 25cm x 18cm		\$1963.50

Note Prices are GST inclusive.

EDITORIAL

Each advertising client is allocated editorial space based on the size of their advertisement. Editorial must be submitted by July 10.

FIELD DAYS SPECIAL

Book into the official programs of WA's three big machinery field days – Dowerin GWN7 Machinery Field Days, Newdegate Machinery Field Days and Mingenew Lions Midwest Expo – to receive discounts. For more information, speak to a Countryman advertising representative.

KEY DATES

Advertising booking deadline
Friday, July 10

Editorial submission deadline
Friday, July 10

Official program published
Thursday, August 27

ADVERTISING REPRESENTATIVES

DARREN NICHOLLS

T: (08) 9482 3606
M: 0413 314 695
darren.nicholls@countryman.com.au

HELEN MCMANUS

T: (08) 9482 3319
M: 0434 325 532
helen.mcmanus@countryman.com.au

JANET MALONE

T: (08) 9482 3306
M: 0408 909 600
janet.malone@countryman.com.au

Countryman
EVERY GROWER EVERY WEEK